

JUSTIN MASCARO

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creative director | web | interactive | print | design | development

- EDUCATION:**
- LOUISIANA STATE UNIVERSITY** 1994 - 1999 Bachelor of Fine Arts in Graphic Design with a minor in Studio Painting on a full Art Scholarship
 - CATHOLIC HIGH SCHOOL** 1990 - 1994 Art Club President through Junior and Senior Levels, created Art Class level 4 into curriculum, GPA 3.65
- EXPERIENCE:**
- K-FX² INCORPORATED** December 2005 - Present Creative Director, responsible for design, development and deployment of web, print, desktop and multimedia display systems
 - SILVERBACK MULTIMEDIA** 1999 - 2006 Owner, New Media Designer/Developer, turn-key full media firm; from hosting, email, CMS, Email Broadcasting, custom design, database integration and interactive media
 - MAXON MEDIA** May 2004 - December 2005 Lead Designer/Developer, responsible for design, development and deployment of web, print and interactive projects. Setup company backbone, server, CMS, and core web structure.
 - K-FX² INCORPORATED** May 2002 - May 2004 Creative Director/New Media Developer, webmaster of over 125 separate accounts, web designer, and flash author of interactive CDrom media
 - FLYING FISH CREATIVE SERVICES, now PORTICO** October 2000 - May 2002 New Media Designer/Flash Author, heightened mastery of programs such as Flash, Photoshop, Sound Forge, and Dreamweaver; expanded my fields of efficiency into the audio visual field, dealing with narration, scripting, storyboarding, and timing of video feeds
 - GEAUXONLINE** July 2000 - October 2000 Web Designer/Developer, responsible for design, client relations, development and deployment of websites, from start to finish
 - EXPLORE INTERACTIVE, now TRANSFORMYX** December 1999 - July 2000 Web Designer, responsible for interface design for their in-house template system, DynaSite
 - LAMAR GRAPHICS** July 1999 - December 1999 Prepress Technician, and as an In-house Artist and designer in their Creative Assistance Program (C.A.P.); learned the art of photo color correction and acquired great skills in vector art and layout
 - ADVENTURE SILKSCREEN** 1991 - 1999 Designer, In-house Artist, and Screenprinter, responsibilities included training and supervising fellow co-workers and tracking orders, as well as t-shirt design and hand color separation

AWARDS & HONORS: A member of the Graphic Design Student Association (GDSA) at LSU 1996-1999. Received a Golden Star Award (Student Talent and Recognition) that was juried by the GDSA in 1997, for a poster design. Received an honors scholarship for excellence in the field of art and for academic standings, which included 4 years fully paid tuition with a minimum GPA of 3.5.

At Catholic High School, received two Golden Bear awards. These are given for excellence in a particular field or study of interest. One Golden Bear was awarded in 1994 for excellence in the field of fine arts, the other was awarded for special service in the CHS Art Club. Was Art Club president for the year of 1993-1994. A level 4 Art Studio class was created in response to my pursuance of higher learning in the field of art...at the time CHS had only 3 levels of art until I pushed for a fourth.

KNOWLEDGE:

Advanced Level:			Intermediate Level:
- PhotoShop	- HTML	- Flash Remoting	- ActionScript 3.0
- Flash	- DHTML	- Smarty Templates	- Adobe Air
- Dreamweaver	- Javascript	- SSL	- Flex
- Illustrator	- jQuery	- DNS	
- ActionScript 2.0	- CSS		

REFERENCES:

Michael Lipe Maxon Media, LLC 225.753.7670	Peter Ranzino Learning Sciences Corp. 225.755.2655	Glenn & Holly Randow AdVenture Silkscreen 225.346.1598	More available upon request.
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